



Attorney Docket No.: 9213-8

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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GROUP 3600

In re: Application of)
Borger *et al.*) Examiner: Fischer, Andrew J.
Serial No.: 09/905,799) Group Art Unit: 3627
Filed: July 13, 2001) Date: January 5, 2004

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS THAT
FACILITATE AND ACCOUNT FOR CALL-THROUGH ADVERTISING
BETWEEN ADVERTISERS AND USERS OF WEB-ENABLED TELEPHONE
DEVICES

RESPONSE TO RESTRICTION REQUIREMENT

Mail Stop Non-Fee Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Response to Restriction Requirement is responsive to the Office Action (the
"Action") mailed December 9, 2003.

REMARKS

The Action states that restriction to one of the following species is required under
35 U.S.C. § 121:

- Species A: Represented by Figs. 2 and 3; and
- Species B: Represented by Figs. 4 and 5.

For purposes of providing a complete reply to the Action, Applicants elect
Species A (represented by Figs. 2 and 3) for prosecution on the merits. Applicants respectfully
submit that all claims (Claims 1-43) read on Figs. 2 and 3. As set forth in Applicants'
specification, on pages 7-8 thereof:

*The present invention is described below with reference to block
diagram and flowchart illustrations of methods, apparatus (systems) and
computer program products according to embodiments of the invention. It
will be understood that each block of the block diagrams and/or flowchart
illustrations, and combinations of blocks, can be implemented by computer*